

Skyler

Skyler Su

Brand Designer

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skylersudesigns@gmail.com

skylersudesigns.com

Brand and packaging designer with experience across beauty, lifestyle, and CPG brands. Skilled in translating strategic insights into cohesive visual systems — from brand identity and structural packaging to production coordination across U.S. and Asia. Drawn to work that exists at the intersection of craft and strategy.

Experience

UX & Packaging Design Contractor

L'Oréal

05/2026 – Present | Clark, NJ

- Created 2D/3D concepts, renderings, and prototypes in collaboration with global cross-functional teams.
- Proactively pushed innovation ideas worldwide across skincare, haircare, and makeup projects.
- Supported North American L'Oréal brands with elevated design solutions.

Packaging Design Contractor

Veritiv

12/2025 – 03/2026 | Remote

- Developed packaging concepts and visual directions for Kroger and Reeds Jewelers.
- Designed packaging systems that balance shelf impact, brand storytelling, and manufacturability.

Brand & Packaging Design Contractor

Coosi Studio

03/2025 – 05/2026 | Remote

- Designed logos, packaging, and 3D bottle structures for multiple CPG and lifestyle brands.
- Created production-ready mockups and collaborated with suppliers on material selection and feasibility.

Packaging Design Contractor

OKRA Design Studio

03/2024 – 05/2025 | Remote

- Designed La Mer FY25 CNY and FY26 CVD limited-edition packaging.
- Developed packaging concepts rooted in cultural storytelling and brand strategy
- Managed projects end-to-end, from concept to vendor-ready production.

Co-Founder & Designer

NineT8 LLC

03.2024 – 07/2025 | Remote

- Delivered end-to-end design solutions for 10+ global clients across CPG, consumer electronics, lifestyle, and fashion sectors.
- Led U.S. launch packaging for Aidio and developed visual systems for jewelry, pet lifestyle, apparel, and education brands.
- Ensured production-ready execution through close collaboration with vendors and marketing teams across the U.S. and Asia.

The Experience Design Innovation Intern

Royal Caribbean Group

05.2022 – 08.2022 | Miami, FL

- Ideated new recreational facilities for Coco Cay and conducted passenger focus groups.
- Delivered insights for the design of future onboard and island experiences.

Education

ArtCenter College of Design

01.2020-12.2024 | Pasadena, CA

Bachelor of Science (B. S) in Product Design. Minor in Business, and Designmatters.

Design Academy Eindhoven

02.2024-07.2024 | Eindhoven, the Netherlands

Study Abroad – 2nd year Silva System studio

INSEAD

09.2022-12.2022 | Remote Program

Exchange Program – Digital Product Design and Management

University of California, Davis

2018.08 – 2019.03 Transferred to ACCD | Davis, CA

Design major: 12 units transferred

Recognition & Media

Core77 Design Awards 2024

Student Runner-Up, Packaging Award

Student Notable of Design, Social Impact Award

Communication Arts Design Shortlist 2024

ADC Young Ones 2024 – Round 2 Shortlist

Cumulus Green 2024

VoyageLA: Check Out Skyler Su's Story

CanvasRebel: Meet Nairuolan Su

ArtCenter College of Design Gallery

Skills

Softwares

Keynote, Photoshop, Illustrator, InDesign, KeyShot, Solidworks, Figma, Procreate, Acrobat, CapCut (audio & video editing)

Design

- Packaging design, brand strategy & positioning, art direction, conceptual development
- Marketing strategy, storytelling & deck building
- Spatial graphics & retail design, sketching, hands-on model building, rapid prototyping

Languages

Native in Chinese | Fluent in English